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NEWS RELEASE

Premier Care in Bathing Announces New Partnership: Royal Canadian Legion

SURREY, BC- MAY 29TH, 2013 –Premier Care in Bathing is proud to announce a new partnership agreement with The Royal Canadian Legion (RCL). In the most recent issue of Legion magazine, on newsstands May 2013, Premier Care was honored to be featured as the newest member of the Legion Member Benefit Program and is very enthusiastic about being the first bath and shower company to be granted this endorsement.

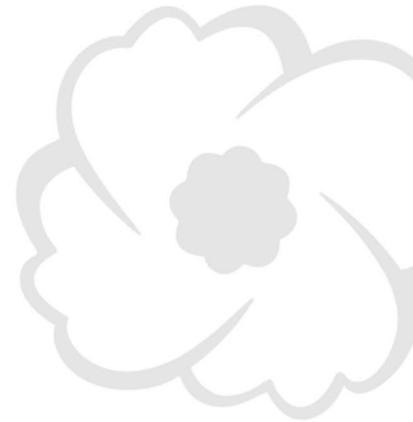
“To have Premier Care as a partner in the Member Benefits Program increases the power of this benefit program for all Legion members,” says Gordon Moore, Dominion President of the Legion. “Premier Care products provide another way we can demonstrate how we care for all Veterans,” adds Moore.

[Premier Care](#) is eager to collaboratively unite efforts directly with The Royal Canadian Legion to extend an exclusive discount to Legion Members while offering the widest selection of specialty bathing products in the industry. Safety, comfort, and independence are truly the heart of the design features seen in [Premier’s product line](#), and can ensure a proactive approach towards Veteran’s desires to stay in their homes as they age, and continue the lifestyle they have fought so hard to uphold.

For over 87 years, The Royal Canadian Legion has been the largest Veterans service organization in Canada with more than 320,000 members. Their mission is to serve all Veterans including serving Canadian Forces and the Royal Canadian Mounted Police members, and their families, to promote Remembrance and serve local communities and Canada as a whole. Since Premier has had a longstanding partnership with the American counterpart AMVETS, cohesion between Premier and The Royal Canadian Legion was an effortless connection, and the union is highly celebrated by both parties.

“It is a pleasure and indeed a privilege to be associated and endorsed by The Royal Canadian Legion. As a Canadian, I am thankful for the sacrifice, past and present, of the men and women of our armed forces in all theaters of war and peace keeping missions,” says Garrick Williams, President of Premier Bathrooms Canada L.T.D.

“The Premier team of consultants look forward to assisting Legion members with their bathing needs no matter how big or small, and are dedicated to providing the highest levels of service.”



ABOUT THE LEGION

Established in 1926, the Legion is the largest Veterans service organization in Canada with more than 320,000 members. Its mission is to serve all Veterans including serving Canadian Forces and Royal Canadian Mounted Police members and their families, to promote Remembrance and to serve our communities and our country.

The Legion's Service Bureau Network provides assistance and representation to all Veterans including serving CF and RCMP members, and their families regarding their disability claims, benefits and services from Veterans Affairs Canada and the Veterans Review and Appeal Board. In communities across Canada, it is the Legion that perpetuates Remembrance through the Poppy Campaign and Remembrance Day ceremonies. With more than 1,450 branches, The Legion supports programs for seniors, Veterans housing, Long Term Care, youth leadership, education, sports, Cadets, Guides and Scouts. We will Remember Them.

About the Company

For over 30 years, Premier Care in Bathing has been a world leader transforming the lives of individuals with a range of needs. Premier Care in Bathing is a one-stop shop for customers with specialty bathing needs as the manufacturer, selling baths and showers to consumers, providing installation services and servicing the baths and showers. Premier Care in Bathing can be found on the World Wide Web by visiting <http://premiercarebathing.ca/>



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